

NORTH STAR

ValuCompass Mission:

[https://22381529.fs1.hubspotusercontent-na1.net/hubfs/22381529/ValuCompass%20Advisor%20Collateral/ValuCompass%20Mission%20\(2\).pdf](https://22381529.fs1.hubspotusercontent-na1.net/hubfs/22381529/ValuCompass%20Advisor%20Collateral/ValuCompass%20Mission%20(2).pdf)

DISCOVER

Discover for Business Owners:

[https://22381529.fs1.hubspotusercontent-na1.net/hubfs/22381529/ValuCompass%20Advisor%20Collateral/Discover-Assessment-Doc-\(for-Business-Owners\)%2B\(7\).pdf](https://22381529.fs1.hubspotusercontent-na1.net/hubfs/22381529/ValuCompass%20Advisor%20Collateral/Discover-Assessment-Doc-(for-Business-Owners)%2B(7).pdf)

ALIGN

Align for Business Owners:

[https://22381529.fs1.hubspotusercontent-na1.net/hubfs/22381529/ValuCompass%20Advisor%20Collateral/Align-Report-Doc-\(for-Business-Owners\).pdf](https://22381529.fs1.hubspotusercontent-na1.net/hubfs/22381529/ValuCompass%20Advisor%20Collateral/Align-Report-Doc-(for-Business-Owners).pdf)

Team Meeting Guide:

[https://22381529.fs1.hubspotusercontent-na1.net/hubfs/22381529/ValuCompass%20Advisor%20Collateral/Align%20Report%20Team%20Meeting%20Guide.cv%20\(1\).pdf](https://22381529.fs1.hubspotusercontent-na1.net/hubfs/22381529/ValuCompass%20Advisor%20Collateral/Align%20Report%20Team%20Meeting%20Guide.cv%20(1).pdf)

Team Alignment Exercise Sheets:

<https://22381529.fs1.hubspotusercontent-na1.net/hubfs/22381529/ValuCompass%20Advisor%20Collateral/Team%20Alignment%20Exercise%20Worksheets.vc.pdf>

PROTECT

Protect for Business Owners:

[https://22381529.fs1.hubspotusercontent-na1.net/hubfs/22381529/ValuCompass%20Advisor%20Collateral/Protect-Assessment-Doc-\(for-Business-Owners\).pdf](https://22381529.fs1.hubspotusercontent-na1.net/hubfs/22381529/ValuCompass%20Advisor%20Collateral/Protect-Assessment-Doc-(for-Business-Owners).pdf)

Protect Checklist:

[https://22381529.fs1.hubspotusercontent-na1.net/hubfs/22381529/ValuCompass%20Advisor%20Collateral/Protect%20Checklist%20\(2\).pdf](https://22381529.fs1.hubspotusercontent-na1.net/hubfs/22381529/ValuCompass%20Advisor%20Collateral/Protect%20Checklist%20(2).pdf)

SAFELIST

Safelist for Business Owners:

<https://22381529.fs1.hubspotusercontent-na1.net/hubfs/22381529/ValuCompass%20Advisor%20Collateral/The%20SafeList%20One-Pager%202024.10%20V.004.pdf>

ROADMAP

Roadmap for Business Owners:

[https://22381529.fs1.hubspotusercontent-na1.net/hubfs/22381529/ValuCompass%20Advisor%20Collateral/Roadmap-Assessment-Doc-\(for-Business-Owners\).pdf](https://22381529.fs1.hubspotusercontent-na1.net/hubfs/22381529/ValuCompass%20Advisor%20Collateral/Roadmap-Assessment-Doc-(for-Business-Owners).pdf)

GROW

Grow for Business Owners:

[https://22381529.fs1.hubspotusercontent-na1.net/hubfs/22381529/ValuCompass%20Advisor%20Collateral/Grow-Assessment-Doc-\(for-Business-Owners\).pdf](https://22381529.fs1.hubspotusercontent-na1.net/hubfs/22381529/ValuCompass%20Advisor%20Collateral/Grow-Assessment-Doc-(for-Business-Owners).pdf)

EDUCATION & SUPPORT

VALUCOMPASS WHY AND HOW (Generic)

https://22381529.fs1.hubspotusercontent-na1.net/hubfs/22381529/ValuCompass%20Advisor%20Collateral/ValuCompass_%20Why%20and%20How%20.pdf

WHY VALUCOMPASS - For MassMutual

[https://22381529.fs1.hubspotusercontent-na1.net/hubfs/22381529/ValuCompass%20Advisor%20Collateral/Why%20ValuCompass%20\(for%20MassMutual\).pdf](https://22381529.fs1.hubspotusercontent-na1.net/hubfs/22381529/ValuCompass%20Advisor%20Collateral/Why%20ValuCompass%20(for%20MassMutual).pdf)

UNDERSTANDING VALUE DRIVERS

https://22381529.fs1.hubspotusercontent-na1.net/hubfs/22381529/ValuCompass%20Advisor%20Collateral/Understanding%20Value%20Drivers_%20%20The%20Hidden%20Engine%20of%20Business%20Success.cv.pdf

VALUCOMPASS ENGAGEMENT FLOW

<https://22381529.fs1.hubspotusercontent-na1.net/hubfs/22381529/ValuCompass%20Advisor%20Collateral/ValuCompass%20Engagement%20Flow.pdf>

ROUNDTABLE PROMOTIONAL FLYER EXAMPLE

<https://22381529.fs1.hubspotusercontent-na1.net/hubfs/22381529/ValuCompass%20Advisor%20Collateral/Bizcon%20Roundtable%20Promotional%20Flyer%20v.7.pdf>

TEAM ALIGNMENT REPORT EXAMPLE

[https://22381529.fs1.hubspotusercontent-na1.net/hubfs/22381529/ValuCompass%20Advisor%20Collateral/Executive%20Team%20Align%20Report%20Example.docx%20\(3\).pdf](https://22381529.fs1.hubspotusercontent-na1.net/hubfs/22381529/ValuCompass%20Advisor%20Collateral/Executive%20Team%20Align%20Report%20Example.docx%20(3).pdf)