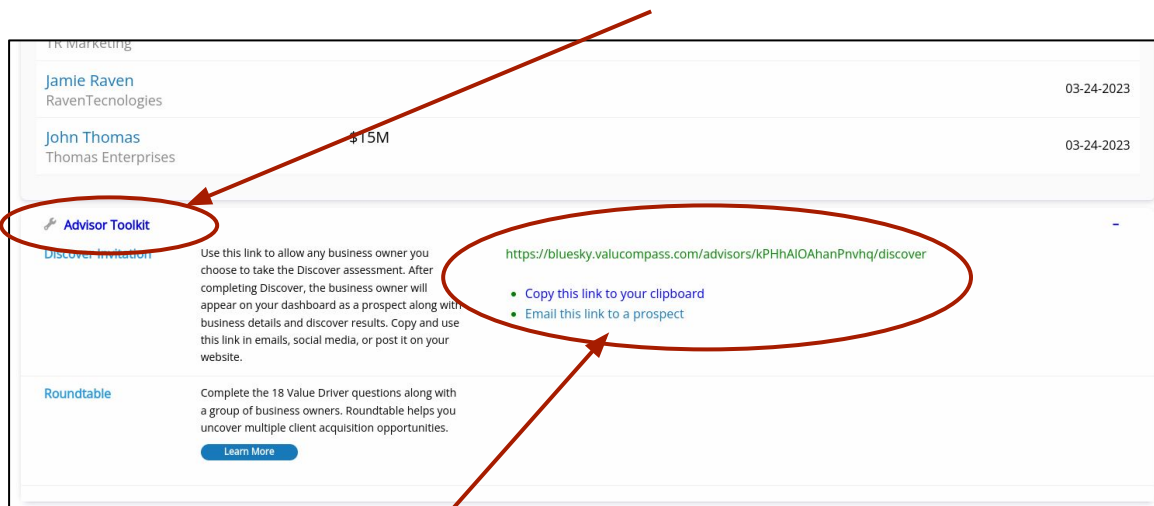


## Using Your DISCOVER Prospecting Link

Every ValuCompass user has a new client prospecting link on their dashboard. It's easy, free, and can be used:

- In emails, as single sends from your regular email account or in mass sends to a list of prospects;
- On website landing pages;
- On social media.

At the bottom of your dashboard, click on “Advisor Toolkit”. Once open, you’ll find a link that is specifically built for your account. Copy and link it wherever you’d like.



You can also send an email directly using the email system that you have hooked up to your ValuCompass account. Though we recommend inserting the link in a message from your work email for best results.

When a prospective business owner opens the link they'll find the Discover assessment. Upon completion they will see their report and you'll get an email alert confirming their submission. You'll also find your new client in the “Prospect” section of the dashboard.

This easy assessment feature provides you with a golden opportunity to follow up with the new client and help them interpret their Discover Report - plus, engage with next steps!

